## Media release

25 September, 2015

## Pinnacle Life appoints new Independent Director

Pinnacle Life Limited has appointed Michael Murphy to the Board of Pinnacle Life as an Independent Director from 1 September 2015.

Michael is also a senior executive with Datacom, with a focus on driving innovation at New Zealand's largest ITC provider. He has worked for a number of leading national and international technology businesses across a 25 year career.

Jack Porus, Chairman of Pinnacle Life says that "Pinnacle Life is delighted to have someone of Michael's calibre and expertise join the Pinnacle Board. As a Life Insurance company which uses digital technologies to ensure New Zealanders get access to straight forward life insurance solutions online, continuously challenging ourselves around digital innovation and technology is a key component of our business success."

Mr Murphy holds an MA from Kings College, University of Cambridge.



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